



EXTRA PRIZE

\$400



IN GOOD U. S. GOLD OVER AND ABOVE THE

Magnificent Prizes Already Announced!!

DOUBLE 'EM UP TIME

IS NOW!

REGULAR CREDIT SCHEDULE

DAILY AND SUNDAY
DELIVERED BY CARRIER
IN WASHINGTON AND VICINITY

Term of Subscription	Price	Vote Credits
6 Months	\$3.50	8,000
12 Months	7.20	20,000
24 Months	14.40	50,000

BY MAIL

Outside of Washington
DAILY AND SUNDAY

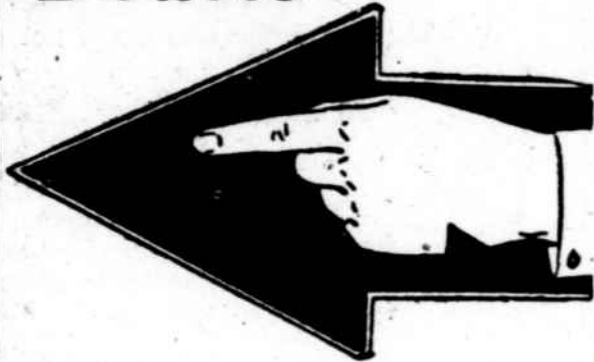
Term of Subscription	Price	Vote Credits
6 Months	\$3.75	8,000
12 Months	7.50	20,000
24 Months	15.00	50,000

DAILY ONLY

Term of Subscription	Price	Vote Credits
6 Months	\$3.00	7,000
12 Months	6.00	15,000
24 Months	12.00	40,000

NOTE—Renewals of old subscriptions count for just one-half the number of credits given on a new subscription. The above schedule is for new subscriptions. An old subscription is one given by a person who was receiving The Herald May 21, 1920.

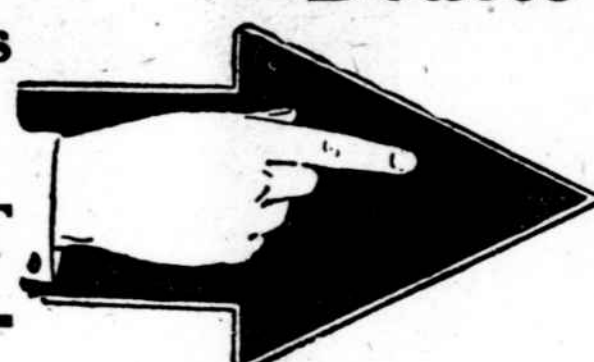
Double



'em up!

Compare These Two Schedules
Note How Big
DOUBLE CREDITS COUNT

Double



'em up!

Banner Period Time Best

Candidates are allowed double credits on all subscriptions they turn in from June 21 to July 3 inclusive. Subscriptions will never again count for as many credits as they do now. It is the last chance for new candidates. It is the peak of the campaign and the right time to get a good start in the race.

DOUBLE CREDIT SCHEDULE

DAILY AND SUNDAY
DELIVERED BY CARRIER
IN WASHINGTON AND VICINITY

Term of Subscription	Price	Vote Credits
6 Months	\$3.50	16,000
12 Months	7.20	40,000
24 Months	14.40	100,000

BY MAIL

Outside of Washington
DAILY AND SUNDAY

Term of Subscription	Price	Vote Credits
6 Months	\$3.75	16,000
12 Months	7.50	40,000
24 Months	15.00	100,000

DAILY ONLY

Term of Subscription	Price	Vote Credits
6 Months	\$3.00	14,000
12 Months	6.00	35,000
24 Months	12.00	90,000

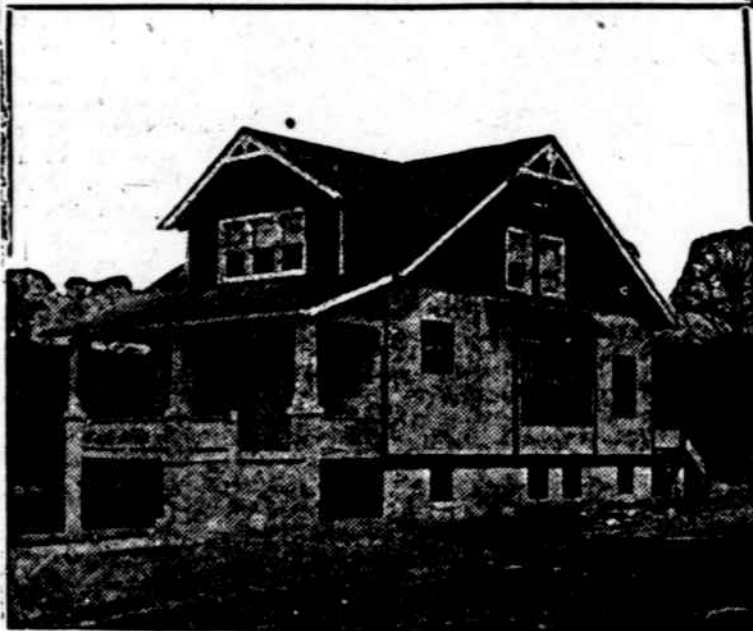
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FIRST PRIZE

\$6,000 HOME

Or, If Not Ready for the Home,

\$6,000 CASH



The Grand Capital Award
CAN BE YOURS

Grasp the Opportunity
BEFORE IT IS TOO LATE

SPECIAL EXTRA---\$400---EXTRA REWARD

For the Candidate Who Obtains the Largest Number of Credits During the Banner Period, June 21 to 10 P. M., July 3.

THE PLAN IN A NUTSHELL

SIXTY-THREE AWARDS totaling \$25,000 are offered to those who compete as members of The Herald Salesmanship Club and do the best work up to the close of the campaign July 17. A \$6,000 Home, or \$6,000 in cash and six Big Automobiles head the list. Then there are eight \$100 Cash Awards, eight \$50 and forty \$25; besides all active non-prize winning members will be paid a cash commission of 10 per cent.

The plan of the campaign is simple. The prizes will be awarded to those who obtain the largest number of vote credits and credits are given on subscriptions from both old and new readers of The Herald. Club members may obtain subscriptions anywhere and subscription payments range from six months to twenty-four months. A list of members of the Salesmanship Club and the number of their credits counted for publication will appear daily in The Herald so that the friends interested may note the progress of those competing.

More credits are given on subscriptions during the Banner Period which ends July 3 than thereafter. The highest published standing in today's Herald is less than 250,000 credits. A two-year subscription entitles a member to 100,000. A one-year subscription entitles a member to 40,000 credits. Note how few of these subscriptions it would take to put a new member high on the Honor Roll. Who will be the person ambitious enough to get in the race and go "OVER THE TOP?"

FILL OUT ENTRY BLANK MAIL NOW
WASHINGTON HERALD SALESMANSHIP CLUB
GOOD FOR 5,000 VOTE CREDITS

Enter your name or that of a friend.

Name.....
Street and Number.....
City or Town.....

Only one entry blank credited to any one member.

THE AWARDS IN THE MAIN CAMPAIGN

Home or Cash	\$6,000.00
Standard "Eight"	\$3,585.00
Jordan Touring Car	\$3,250.00
Sayers "Six"	\$2,125.00
Dixie Flyer	\$1,700.00
Allen Touring Car	\$1,695.00
Maxwell Touring Car	\$1,275.00
Eight \$100 Cash Awards	\$800.00
Eight \$50 Cash Awards	\$400.00
Forty \$25 Cash Awards	\$1,000.00

10% Cash Commission To All Active
Nonprize Winners

SALESMANSHIP CLUB
The Washington Herald
423 Eleventh St. N.W. Telephone Main 3300
The Campaign Ends July 17

Double
'em up!



Second Grand Award,
\$3,585 Standard Eight.



Fourth Grand Award,
\$2,125 Sayers Six.

SIX BIG MOTOR CARS

Included in \$23,000 Award List. Double Credits
Count Up Mighty Fast for These Rich Prizes.



Fifth Grand Award,
\$1,700 Dixie Flyer.



Sixth Grand Award,
\$1,695 Allen.



Third Grand Award,
\$3,250 Jordan.



Seventh Grand Award,
\$1,275 Maxwell.

Double
'em up!

